## BACK LIGHT CONTROL METHOD AND DISPLAY DEVICE

## ABSTRACT OF THE DISCLOSURE

A display device such as an LCD having a back light is provided with at least one display setting data group including a message to be displayed and a control command for controlling the switching on and off of the back light. A parameter for selectively specifying a display setting data group is included in the display command. The back light for the LCD is switched on and off, controlled by the control command included in the display setting data group selectively specified by the parameter.